KillFake ™

Live Real Time

Anti-counterfeit System

EMPOWERING EVERY CUSTOMER TO BECOME A FAKESLAYER™

01 Shortcomings of Current Anti-Counterfeiting Technologies

QR codes, RFID tags, and NFC chips are merely data storage formats—they lack inherent anti-counterfeiting capabilities. While these technologies can enable traceability, they do not prevent duplication. Counterfeiters can easily copy both the physical label and the associated verification data, replicating even the backend system. As a result, consumers scanning a fake product may still receive seemingly legitimate authentication results, undermining trust in these verification methods.

02 Introducing KillFake: The Future of Anti-Counterfeiting

We present **KillFake**—a groundbreaking anti-counterfeiting solution powered by **six proprietary patented technologies**. Unlike traditional methods, our system **fully addresses existing technical limitations**, delivering **true, end-to-end anti-counterfeit traceability**.

By seamlessly integrating **blockchain, GPS, and mobile technologies**, **KillFake** creates a dynamic, **real-time authentication and tracking system**. Protect your brand's integrity, ensure product authenticity, and build consumer trust with our **next-generation anti-counterfeit innovation**.

Dual-Code Anti-Counterfeit System: Q-ID Pair for Each Item

KillFake's anti-counterfeit solution uses a **unique pair of codes**—a **visible code** and a **hidden code**—assigned to each product item. These two codes are **generated together** and **mutually encrypted**, requiring both to authenticate the product.

Visible Code

Hidden Code

How It Works:

1 **Scan the Visible Code** – The consumer scans the visible code to activate the system's authentication function.

2 **Scan the Hidden Code** – Next, the hidden code is scanned for verification.

3 **Secure Pairing & Decryption** – The visible code first pairs with the system, then decrypts with the hidden code.

4 **Authentication Confirmation** – Only when both codes successfully pair and decrypt is the product verified as genuine.

This dual-layer encryption ensures maximum security, making counterfeiting virtually impossible.

GPS Based Tracing Prevents Counterfeiting

GPS Tracking

KillFake's advanced anti-counterfeiting system uses the manufacturer's GPS coordinates as an encrypted activation key. Each **KillFake** Q-ID can only be activated when scanned at the brand's verified production facility or authorized reseller locations. This groundbreaking technology not only stops counterfeiters—it also prevents even anti-counterfeit producers from creating fake IDs, ensuring unmatched authenticity.

Incentivize and Turn Consumers Into Anti-Counterfeit Vigilantes

KillFake empowers consumers to become Fake Slayers—vigilantes who actively detect and report counterfeits to the brand. It's nearly impossible for a brand to battle widespread counterfeiting alone, given the overwhelming resource and numbers disadvantage.

With KillFake's platform, brands can incentivize consumers to scan product Q-IDs through rewards like discounts or coupons. This turns millions of everyday shoppers into a powerful, distributed network of counterfeit-fighting vigilantes.

By flipping the numbers game in favor of the brand, KillFake makes it dramatically easier to detect, report, and eliminate fakes at scale.

Counterfeit Detection Alerts Your Company

KillFake integrates its anti-counterfeit system directly into a brand's official website. Consumers can verify the authenticity of their purchases by using the authentication link provided on the brand's official site—only genuine products will be recognized.
If a consumer scans a counterfeit product through the official link using a smartphone, the system will:

• **Immediately alert** the consumer that the product is fake.

• **Generate a Fake Alert** in the **KillFake** system, including the product's geolocation data, enabling the brand to investigate further.

Simple & Seamless Authentication

KillFake empowers consumers to verify product authenticity in seconds—using just their smartphone. Simply scan the Q-ID, tap to confirm, and get instant assurance. No hassle, no delays—just quick, reliable verification at your fingertips.

Brand Connection and Trust

Empowering consumers to authenticate their purchases in real time strengthens their personal connection to the brand. This direct involvement builds significant trust and fosters long-lasting brand loyalty by reassuring customers that their products are genuine and protected against fraud.

Data Security & Ownership

For our U.S. customers, Killfake's system is hosted on **Amazon Web Services (AWS),** ensuring enterprise-grade security and reliability. Customers retain ownership of their data and have complete control over access and usage.

03 SAAS Platform Advantage

⬡ Cost Advantage

Brands gain access to a sophisticated anti-counterfeit Software as a Service (SaaS) system—with full functionality—for just pennies per use, eliminating upfront costs entirely.

⬡ Tailored Customization

KillFake collaborates closely with each client to deliver fully customized solutions tailored to their unique needs. We adapt our system's functionality and design to align with specific requirements, ensuring a seamless and personalized user experience. Additionally, we offer complete branding flexibility, allowing customers to customize the system's appearance to reflect their corporate identity.

⬡ Easy to Implement

KillFake's **system is effortless to implement—requiring no software installation, hardware purchases, or complex setup. Customers can get started quickly and seamlessly.**

⬡ Continuous Service

Once customer starts to use the system, **KillFake** will continuously support customer required updates without additional costs.

Protect Your Brand & Products for Just Pennies

With Killfake's cutting-edge technology—including all future upgrades—you pay **nothing** upfront. The only cost is a minimal fee per protected unit, starting as low as **a few cents per item**.

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TO BECOME A FAKESLAYER™

KILLFAKE™ Is a Product of FAKESLAYER™

PLEASE CONTACT US AT:

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